



uvex genesis

# The Future Of Protective Eyewear!

## Comfort...Protection...Style

uvex genesis® is the future of protective eyewear. It simultaneously raises the bar for *comfort, protection and style*. By combining cutting edge design with state-of-the-art molding technologies, the **uvex genesis** delivers superior product benefits and a higher level of performance. A process called MMT - Multi-Material Technology™ (patent pending) has enabled **uvex** to develop a lightweight, yet extremely resilient "external" frame and fuse it with a soft, elastomeric browguard that cushions every point of contact with the worker's face. Soft, flexible "fingers" line the nasal area of the **uvex genesis**. These unique "fingers" adjust to conform to most nasal profiles for a non-slip comfortable fit. The result is protective eyewear that can withstand incredible impact velocities far beyond current industry standards while delivering an extraordinary level of comfort for all-day wear. All that and it remains the most stylish protective eyewear available today.

**The future of protective eyewear is here... experience the comfort, protection and style of the uvex genesis.**

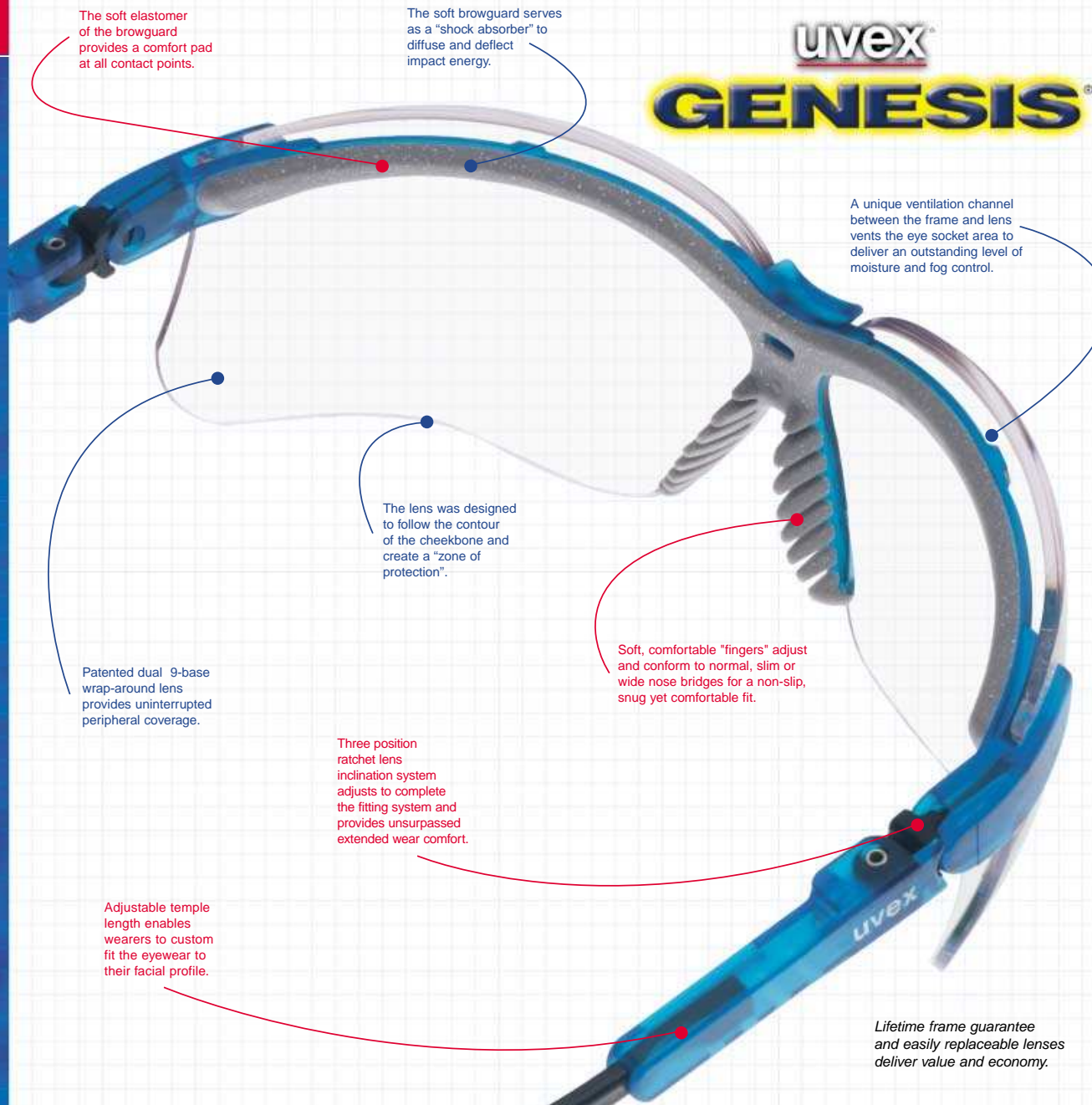
**uvex**®  
Beats Everything in Sight

## DESIGNED FOR COMFORT

**Fact!** Comfort equals compliance. That's why the **uvex genesis**® was designed with unique features that provide workers with a great fit and extraordinary comfort all day long. You have to try it to believe it! But don't take our word for it... here's the proof. An independent study was conducted where workers were asked to compare the overall comfort of the **uvex genesis** with the leading competitive protective eyewear products.



The result: **uvex genesis** was ranked #1 in comfort! Superior protection never felt so good!



The soft elastomer of the browguard provides a comfort pad at all contact points.

The soft browguard serves as a "shock absorber" to diffuse and deflect impact energy.

**uvex**  
**GENESIS**®

A unique ventilation channel between the frame and lens vents the eye socket area to deliver an outstanding level of moisture and fog control.

The lens was designed to follow the contour of the cheekbone and create a "zone of protection".

Patented dual 9-base wrap-around lens provides uninterrupted peripheral coverage.

Soft, comfortable "fingers" adjust and conform to normal, slim or wide nose bridges for a non-slip, snug yet comfortable fit.

Three position ratchet lens inclination system adjusts to complete the fitting system and provides unsurpassed extended wear comfort.

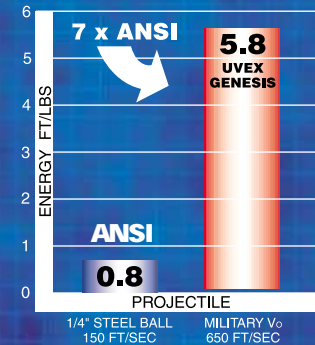
Adjustable temple length enables wearers to custom fit the eyewear to their facial profile.

Lifetime frame guarantee and easily replaceable lenses deliver value and economy.

## ENGINEERED TO PROTECT

**Fact!** All protective eyewear does not perform equally.

When it comes to protection, the **uvex genesis** has set a new standard of protection excellence. This super tough eyewear was engineered to withstand an amazing amount of force. The **uvex genesis** exceeds both ANSI Z87.1 and CSA Z94.3 standards for impact protection. In fact, the **uvex genesis** meets the Military V<sub>0</sub> test regimen. That means it can withstand impact energies seven times greater than ANSI or CSA high velocity tests.



# STYLE WITH A SERIOUS PURPOSE

**F**act! If it doesn't look good, it won't be worn. uvex genesis features a two tone multi-material frame and sports style, wrap around, patented dual 9 base lens. Lenses are easily replaceable and available in a variety of lens tints for diverse work environments. Frames are available in classic tones as well as "fashion forward" translucent hues.




Frame colors: earth, reflex yellow, merlot, vapor blue and black.



Lens tint options: amber, mirror, espresso, SCT-reflect 50 and clear.

## Technical Information:

- Impact resistant polycarbonate lenses block >99.9% of harmful UVA and UVB radiation.
- Permanently bonded coatings:
  - **uvextreme**<sup>AF</sup> anti-fog coating
  - **Ultradura** Scratch and chemical-resistant hardcoat
- Exceeds Industry Standards:
  - **ANSI** Z87.1-1989
  - **SA** Z94.3-1992 High Impact Protector
- Meets Military: MIL-STD-662
- Lifetime Frame Guarantee
-  Made in USA



### Lens Exchange:

The **uvex genesis** frame was designed to last a lifetime. We guarantee it! So be sure to take advantage of the replacement lens option. Uvex genesis lenses are quick, easy and economical to replace. Lenses can be changed to accommodate different lighting or work applications. Just replace the lens and you will effectively reduce the overall cost of your protective eyewear.

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### NBC Safety

World Leaders in Defense Technology

fax: (858) 488-6320 tel: (858)488-3300 sales@NBCsafety.com www.NBCsafety.com

